



COACHES VS. CANCER
TEXAS TIP-OFF

September 29, 2016

House of Blues – Dallas
2200 N Lamar St, Dallas, TX 75202
cvctexastipoff.org

Auction Opportunities



What/Where/When

The American Cancer Society's Inaugural Coaches vs. Cancer Texas Tip-off will be held on Thursday, September 29, 2016 at The House of Blues in Dallas. Texas sports personalities and Division I Men's Basketball Coaches from around the state come together to join the fight against cancer at a cocktail reception pep-rally to tip-off the basketball season. The Texas Tip-off boosts enthusiasm for the upcoming season, shares team predictions, recognizes and cultivates relationships with the team's supporters. Guests will enjoy cocktails, heavy hors d'oeuvres, a unique experience to meet the coaches, and an evening of basketball banter; all while raising funds to support the American Cancer Society's life-saving mission.

Coaches vs. Cancer

The Coaches vs. Cancer program is a nationwide collaboration between the American Cancer Society and the National Association of Basketball Coaches. This initiative leverages the personal experiences, community leadership, and professional excellence of coaches nationwide to increase cancer awareness and promote healthy living through year-round awareness efforts, fundraising activities, and advocacy programs. Since 1993, coaches have raised more than \$100 million for the American Cancer Society.

Who is Attending

Approximately 500 guests are expected to attend including corporate sponsors, business and philanthropic leaders from around the state of Texas.

List of committed Texas Coaches:

- o Scott Drew – Baylor
- o Kelvin Sampson – Houston
- o Tony Benford – North Texas
- o Tim Jankovich – SMU
- o Jamie Dixon – TCU
- o Shaka Smart – Texas
- o Billy Kennedy – Texas A&M
- o Chris Beard – Texas Tech

Sponsorship Opportunities

Presenting Sponsor - \$40,000

National Championship Sponsor - \$25,000

Final Four Sponsor - \$15,000

Elite Eight Sponsor - \$10,000 (8 available)

Sweet Sixteen Sponsor - \$7,500 (4 available)

Bracket Buster Sponsor - \$5,000

March Madness Sponsor - \$2,500

Public Recognition

The American Cancer Society's brand awareness is 97% nationwide. No other health organization has a higher rating. Our brand helps to clearly identify our organization, set it apart from other organizations, and ultimately create relationship with our communities. Your participation in the Coaches vs. Cancer Texas Tip-off includes public recognition through our media partners.

Why Support

According to the American Cancer Society, approximately 1.7 million new cancer cases are expected to be diagnosed in the United States this year. Approximately 600,000 Americans will lose their battle; that's over 1,600 people a day. You can help rid the world of the pain and suffering of cancer by celebrating with us at the 2016 Coaches vs. Cancer Texas Tip-off.



Auction Donor Benefits

Contributing an auction item to the 2016 Coaches vs. Cancer Texas Tip-off is a unique opportunity for a corporation or individual to make a commitment to the health and well-being of our community.

Recognition Benefits

- All auction donations valued at \$500 or more will be included on the CvC Texas Tip-off website (if received by 9.26.16).
- Silent Auction donations will be recognized on table-top signage at the event that will include a description of the item and the donor's name.
- Silent Auction donations will be promoted the night of the event via mobile bidding that will include a description of the item, the donor's name, and photo of the item.
- Live Auction donations will be featured on signage and projection screens during the event and described by the auctioneer during the Live Auction segment of the program.

Additional Information

Final designation and placement into auction categories (Live or Silent Auction) will be determined by Coaches vs. Cancer Texas Tip-off staff and Executive Coaches Committee and/or Planning Committee.



2016 AUCTION DONATION FORM

Donor/Business Name (for catalog): _____

Contact Name (if different from above): _____

Contact Information:

Mailing Address - City/State/Zip: _____

Email: _____

Phone: _____ Fax: _____

Do you have a Twitter / Facebook Account? If yes, please provide your account name:

Donation: (one form per item)

Value of Donation: \$ _____ American Cancer Society Tax ID: 13-1788491

Description of item including limitations, restrictions, blackout dates and expiration dates

Select Applicable Status:

_____ Item will be mailed by _____ (insert date)

_____ Item will need to be picked up by _____ (insert date)

_____ Item is enclosed with this donation form

THANK YOU FOR YOUR SUPPORT!

Please return this form and the corresponding donation to the CvC Texas Tip-off office via mail or email:

American Cancer Society
Attn: Coaches vs. Cancer – Texas Tip-off
8900 John Carpenter Freeway
Dallas, TX 75247
Email: brandy.ammons@cancer.org



THANK YOU



We **save lives** by helping you stay well, helping you get well, by finding cures, and by fighting back.

cancer.org | 1.800.227.2345

